



“60th Anniversary of The Universal Declaration of Human Rights”

The [Universal Declaration of Human Rights](#) written on 10th December 1948 is the foundation of International human rights law, the first universal statement on the basic principles of inalienable human rights, and a common standard of achievement for all peoples and all nations.

It was the [Universal Declaration of Human Rights](#), almost 60 years ago, that first recognized what have now become universal values: human rights are inherent to all and the concern of the whole of the international community. Drafted by representatives of all regions and legal traditions, the [Universal Declaration of Human Rights](#) has stood the test of time and resisted attacks based on “relativism”. The Declaration and its core values, including non-discrimination, equality, fairness and universality, apply to everyone, everywhere and always.

It is for this reason that the European Union will actively participate in the “60th Anniversary of The Universal Declaration of Human Rights” on 10th December 2008.

It wishes to affirm its commitment to the values conveyed by the Declaration and reaffirmed in the Charter of Fundamental Rights of the European Union.

To raise public awareness about the relevance of these values and to highlight this event, the European Commission invites the major public television channels, partners of the day, to distribute for free six clips of 30 seconds each, entitled **"Human rights concern us all. "**

These clips are meant to be broadcasted during the six days preceding 10th December 2008.



"HUMAN RIGHTS CONCERN US ALL "

"60th Anniversary of The Universal Declaration of Human Rights"

10th December 2008

DESCRIPTION

The clips last 30 seconds each and exist in the 23 languages of the European Union.

6 Clips, six scenarios:

- "Run for your rights "
- "Happy anniversary"
- "Everybody's equal"
- "A real hero"
- "Surprise"
- "A marvellous world"

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